

SCHOOL OF PHARMACY

Report on

"Boosting Public Confidence in Pharmacovigilance"

The School of Pharmacy at Nalla Narasimha Reddy Education Society's Group of Institutions (NNRG) proudly celebrated the 3rd National Pharmacovigilance Week from 16th to 21st September 2023. The week-long program was organized with the central objective of educating students, faculty, and the broader community about the vital role of pharmacovigilance in public health, with a particular focus on the 2023 theme: "Boosting Public Confidence in Pharmacovigilance."

The event was formally inaugurated by Dr. Krishna Mohan Chinnala, Dean, School of Pharmacy, who delivered an impactful keynote address. In his speech, Dr. Chinnala underlined the growing importance of pharmacovigilance in the context of global healthcare, particularly in light of the increasing complexity of drug therapies and the expansion of pharmaceutical markets. He emphasized that vigilant drug safety monitoring and prompt reporting of adverse drug reactions (ADRs) are crucial in preventing drug-related harm and building a robust healthcare system. His address also highlighted the ethical responsibilities of future pharmacists in ensuring the safe and rational use of medicines.

Throughout the week, the School of Pharmacy organized a series of engaging and informative activities designed to foster awareness and participation. These included:

- Awareness sessions on the scope, tools, and objectives of pharmacovigilance
- Interactive discussions on challenges in ADR reporting
- Workshops and case study-based group activities involving real-world scenarios
- Poster presentations and display of educational materials to enhance campus-wide outreach
- Role plays and demonstrations aimed at simulating ADR reporting procedures

A significant highlight of the program was the active involvement of final-year B.Pharmacy students, who not only participated enthusiastically but also took up key responsibilities in planning and executing the events. Their involvement included preparing informative posters, leading discussions, coordinating sessions, and interacting with peers to advocate for improved pharmacovigilance practices. These activities not only enhanced their understanding of the subject but also encouraged a culture of responsibility and accountability regarding drug safety.

The sessions provided an enriching learning environment where students explored the role of national and international pharmacovigilance programs, understood the structure of reporting systems such as PvPI (Pharmacovigilance Programme of India), and examined the function of regulatory authorities in ensuring drug safety. Through group projects and discussions, the participants gained a clearer understanding of how stakeholders—including healthcare professionals, pharmaceutical industries, regulatory bodies, and patients—can work collaboratively to minimize risks associated with drug use.

On the concluding day of the event, Dr. Krishna Mohan Chinnala expressed his heartfelt appreciation for the efforts of the organizing team, especially the student volunteers, faculty, and non-teaching staff who contributed to the seamless execution of the week's activities. He encouraged the students to carry forward the learnings and integrate pharmacovigilance practices into their professional careers to support a safer and more effective healthcare system.

A total of 85 final-year B.Pharm students, along with faculty members and staff of the School of Pharmacy, participated in the event. The program concluded with a formal vote of thanks, expressing gratitude to the organizing committee, volunteers, and attendees for their time, effort, and dedication. The celebration not only served as an educational platform but also reaffirmed the institution's commitment to spreading awareness about drug safety, regulatory compliance, and patient-centric care.




DEAN
NNR School of Pharmacy
Nalla Narasimha Reddy Education Society's
Group of Institutions
Chowdariguda, Korremula X Roads,
Ghatkesar Mandal, Medchal Dist-500 088